WNCT Side EASTERN NOTINA

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 SNO Loom

And:

Chicago, IL 60610

Suite 600 222 West Ontario AL Media

Greenville, NC 27834 3221 South Evans Street WNCT

CONTRACT

Contract / Revision 954653 25330480 Alt Order #

POL/Deborah Ross for Senate Deborah Ross for Sen Product Advertiser 10/17/16 - 10/23/16 Contract Dates Estimate # Original Date / Revision

10/14/16

/ 10/14/16

WNCT EOM/EOC Agency Ref Property Agy Code Adults 35+ <u>Demographic</u> Special Handling Billing Cycle Katz Chicago Broadcast Billing Calendar Advertiser Code ccount Executive Advertiser Ref Cash Cash/Trade Product 1/2 Katz/Chicago Sales Office 129.30 otal Ratings

\$700.00	2	Z Z		: <u>;</u>	Rating 6.20	1230p-130p <u>Rate</u> \$350.00	Spots/Week 2	16 Y&R Weekdays MTWTF	N 5 WNCT 10/17/16 10/23/16 Y&R Start Date End Date Weekda Week: 10/17/16 10/23/16 MTWTF-	5 WNCT 10/17 Start Date Week: 10/17/16	N 5
\$1,125.00	თ	MN		:30	Rating 4.50	12p-1230p <u>Rate</u> \$225.00	vs @ 12p Spots/Week 5	N 4 WNCT 10/17/16 10/23/16 Local News @ 12p Start Date	VNCT 10/17/16 10/23/ Start Date End Date 10/17/16 10/23/16	4 WNCT 10/17 Start Date Week: 10/17/16	N 4 Week
\$750.00	ω	MN		:30	Rating 4.50	11a-12p <u>Rate</u> \$250.00	ight <u>Spots/Week</u> 3	N 3 WNCT 10/17/16 10/23/16 Price is Right Start Date End Date Weekdays Week: 10/17/16 10/23/16 MTWTF	716 10/23/16 Price i End Date Weekday 10/23/16 MTWTF	3 WNCT 10/17 Start Date Week: 10/17/16	N 3 Week
\$525.00	သ	NM		:30	Rating 2.30	7a-9a <u>Rate</u> \$175.00	Morning Spots/Week 3	N 2 WNCT 10/17/16 10/23/16 CBS This Morning Start Date	/16 10/23/16 CBS T <u>End Date</u> Weekday 10/23/16 MTWTF	2 WNCT 10/17 Start Date Week: 10/17/16	N 2 Week
\$600.00	ω	N M		:30	Rating 2.80	6a-7a <u>Rate</u> \$200.00	vs @ 6a <u>Spots/Week</u> 3	1 WNCT 10/17/16 10/23/16 Local News @ 6a	VNCT 10/17/16 10/23/16 Local I Start Date End Date Weekday 10/17/16 10/23/16 MTWTF	1 WNCT 10/17 <u>Start Date</u> Week: 10/17/16	N 1 Week
Amount	Spots	Туре 🤄	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	on	*Line Ch Start Date End Date Description	Date End C	Ch Start	*Line

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT Side VNINOSWO HISOM NASELEVA

WNG Iscom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/Deborah Ross for Se 10/17/16 - 10/23/16 Contract Dates Advertiser Product Deborah Ross for Sen Contract / Revision 954653 Original Date / Revision 10/14/16 Estimate # Alt Order # 25330480 / 10/14/16

\$1,750.00	_	NZ	:30		9p-10p	6 Madam Secretary	N 16 WNCT 10/17/16 10/23/16
\$500.00		NM	:30	3-11p <u>Rate</u> <u>Rating</u> \$500.00 2.70	10p	6 48 Hours Weekdays Spots/Week	N 15 WNCT 10/17/16 10/23/16 Start Date End Date Week: 10/17/16 10/23/16
\$1,500.00		NM	:30	1p Rate <u>Rating</u> 00.00 6.40	10p-1: \$1,5	6 Blue Bloods Weekdays Spots/Week	N 14 WNCT 10/17/16 10/23/16 Start Date End Date Week: 10/17/16 10/23/16
\$1,250.00	_	NM	:30	1p Rate Rating 50.00 7.00	ball 825p-11p Week Rate \$1,250.00	6 Thursday Night Football Weekdays Spots/Week	N 13 WNCT 10/17/16 10/23/16 Start Date End Date 1 Week: 10/17/16 10/23/16
\$1,400.00		NN	:30	Rate Rating 00.00 5.90	7p-8p \$1,4	6 60 Minutes Weekdays Spots/Week	N 12 WNCT 10/17/16 10/23/16 Start Date End Date 1 Week: 10/17/16 10/23/16
\$2,000.00		NN	:30	p-9p <u>Rate</u> <u>Rating</u> \$2,000.00 12.30	œ	6 NCIS Weekdays Spots/Week	N 11 WNCT 10/17/16 10/23/16 Start Date End Date 1 Week: 10/17/16 10/23/16
\$700.00	2	NM	:30	p-1135p <u>Rate</u> <u>Rating</u> \$350.00 1.90	11	6 Local News @ 11p Weekdays Spots/Week MTWTF 2	N 10 WNCT 10/17/16 10/23/16 Start Date End Date Week: 10/17/16 10/23/16
\$500.00	_	NM	:30	-630p Rate <u>Rating</u> \$500.00 5.70	60	6 Local News @ 6p Weekdays Spots/Week	N 9 WNCT 10/17/16 10/23/16 Start Date End Date 1 Week: 10/17/16 10/23/16 1
\$400.00	2	NM	:30	0p-6p <u>Rate</u> <u>Rating</u> \$200.00 3.80	531	6 Local News @ 530p Weekdays Spots/Week MTWTF 2	N 8 WNCT 10/17/16 10/23/16 Start Date End Date 1 Week: 10/17/16 10/23/16 1
\$400.00	2	NM	:30	-530p Rate Rating \$200.00 3.00	5 9	6 Local News @ 5p Weekdays Spots/Week	N 7 WNCT 10/17/16 10/23/16 Start Date End Date 1 Week: 10/17/16 10/23/16 1
\$175.00	_	NM	:30	i I	ညှ	Steve Harvey <u>Weekdays</u> ਅTWTF	N 6 WNCT 10/17/16 10/23/16 Start Date End Date 1 Week: 10/17/16 10/23/16 1
				Rate Rating		Weekdays Spots/Week	Start Date End Date
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	End Days	Start/End Time	ate Description	*Line Ch Start Date End Date Description

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WNCT O 3221 S. Evans St. Greenville, NC.27834 252-355-8500 EASTERN NORTH

WNCTacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

10/17/16 - 10/23/16 Contract Dates Advertiser Contract / Revision Deborah Ross for Sen roduct 954653 Original Date / Revision Estimate # 25330480 Alt Order#

*Line Ch Start Date End Date Description Week: 10/17/16 End Date 10/23/16 Weekdays Spots/Week Start/End <u>Rate</u> \$1,750.00 Rating 5.00 Days lotals Length Week 129.30 Spots/ Rate Rtn Type Spots 30 \$14,275.00 Amount

POL/Deborah Ross for Se

10/14/16 / 10/14/16

09/26/16 Time Period otals -10/23/16 # of Spots မ မ Gross Amount \$14,275.00 \$14,275.00 Agency Comm. (\$2,141.25) (\$2,141.25)\$12,133.75 Net Amount \$12,133.75

Signature:

Date:

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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



125 West 55th St New York, NY 10019

Day/Time

PP

Program

Am News

\$200.00

30

ω

Rate Rating

Len 10/17

10/17 - 10/17

Spots Total

CPP

GRP

Total 49

\$600.00

\$71.43

M-F 6a-7a

Contract # 25330480 Agency: AL MEDIA CPE: Changes as of: 10/14/2016 at 11:41 AM Flight: 10/17/16 - 10/23/16
Advertiser: Deborah Ross for Senate

CHICAGO, IL 60610

SUITE 600

222 W. ONTARIO ST

Agency Order #:

Comments: New order. Start date 10/17. Please confirm. Alexis for Dan

Buyer: BARB OBRZUT Salesperson: DAN BARKER 312-755-3936

Product: Deborah Ross for Senate

Primary Demo: Adults 35+ Con Type: Spot

Station: WNCT Market: Greenville/New Bern/Wash

Version: Original Order

Office: CHICAGO Total \$: \$14,275.00 Total Spots: 30

Total GRP: 129.3 Total CPP: \$110.40

Assistant: MANDY MARTINEZ 312-755-3828 Separation:

MFF CBS This Morning 3 \$175.00 2.3 30 3 3 3 3 3 3 3 3				1											
CBS This Morning 2 \$175.00 2.3 30 3 3 3 3 3 3 3 3	16	15	14	13	12	11	10	ဖ	∞	7	ത	თ	4	ω	2
Secretary Secr	Su 9p-10p	Sa 10p-11p	F 10p-11p	Th 8p-11p	Su 7p-8p	Tu 8p-9p	M-F 11p-11:35p	M-F 6p-6:30p	M-F 5:30p-6p	M-F 5p-5:30p	M-F 3p-4p	M-F 12:30p-1:30p	M-F 12n-12:30p	M-F 11a-12n	M-F 7a-9a
\$175.00 2.3 30 3 \$525.00 \$76.00 \$76.00 \$55.56 1 \$250.00 4.5 30 3 \$750.00 \$55.56 1 \$250.00 4.5 30 5 \$1,125.00 \$55.56 1 \$175.00 6.2 30 2 \$700.00 \$56.45 1 \$175.00 3.2 30 1 \$175.00 \$54.68 1 \$200.00 3.0 30 2 \$400.00 \$56.67 2 \$400.00 \$56.67 \$200.00 3.0 30 2 \$1,500.00 \$19.20 \$1,500.00 \$184.21 \$1,500.00 \$184.21 \$2,500.00 1.3 30 1 \$2,000.00 \$184.21 \$1,500.00 \$184.21 \$1,500.00 \$184.21 \$1,500.00 \$184.21 \$1,500.00 \$178.57 \$1,500.00 \$178.57 \$1,500.00 \$178.57 \$1,500.00 \$178.57 \$1,500.00 \$178.57 \$1,500.00 \$178.57 \$1,500.00 \$185.19 \$1,500.00 \$185.19 \$1,500.00 \$185.19 \$1,500.00 \$185.19 </td <td>Madame Secretary</td> <td>48 Hours</td> <td>Blue Bloods</td> <td>NFL Bears Vs Packers</td> <td>60 Minutes</td> <td>NCIS</td> <td>Late News</td> <td>6p News</td> <td>530p News</td> <td>5p news</td> <td>Steve Harvey</td> <td>Young and Restless</td> <td>Noon News</td> <td>Price Rt</td> <td>CBS This Morning</td>	Madame Secretary	48 Hours	Blue Bloods	NFL Bears Vs Packers	60 Minutes	NCIS	Late News	6p News	530p News	5p news	Steve Harvey	Young and Restless	Noon News	Price Rt	CBS This Morning
2.3 30 3 \$55.00 \$76.09 \$4.5 30 \$3 \$750.00 \$56.56 4 4.5 30 5 \$1,125.00 \$50.00 2 6.2 30 2 \$700.00 \$56.45 1 3.0 30 2 \$400.00 \$56.67 2 3.0 30 2 \$400.00 \$52.63 2 5.7 30 1 \$500.00 \$184.21 1 1.9 30 2 \$700.00 \$184.21 1 1.2.3 30 1 \$1,400.00 \$237.29 5.9 30 1 \$1,500.00 \$234.38 6.4 30 1 \$1,500.00 \$188.19 2.7 30 1 \$1,500.00 \$350.00	4	P	e e	دو	co	2	C	4	C	0	L	P	0	6	0
30 3 \$525.00 \$76.09 30 3 \$750.00 \$55.56 1 30 5 \$1,125.00 \$50.00 2 30 2 \$700.00 \$56.45 1 30 2 \$400.00 \$54.69 1 30 2 \$400.00 \$52.63 2 30 1 \$500.00 \$87.72 2 30 1 \$500.00 \$184.21 1 30 1 \$1,250.00 \$162.60 1 30 1 \$1,250.00 \$178.57 1 30 1 \$1,500.00 \$237.29 1 30 1 \$1,500.00 \$234.38 1 30 1 \$1,500.00 \$234.38 1 30 1 \$1,500.00 \$350.00 \$350.00	\$1,750. 00	\$500.00	\$1,500. 00	\$1,250. 00	\$1,400. 00	\$2,000.	\$350.00	\$500.00	\$200.00	\$200.00	\$175.00	\$350.00	\$225.00	\$250.00	\$175.00
3 \$525.00 \$76.09 3 \$750.00 \$55.56 1 5 \$1,125.00 \$50.00 2 5 \$1,125.00 \$50.00 2 2 \$700.00 \$56.45 1 1 \$175.00 \$54.69 2 \$400.00 \$66.67 2 \$400.00 \$66.67 2 \$400.00 \$66.67 2 \$700.00 \$184.21 1 \$1,250.00 \$162.60 1 1 \$1,250.00 \$178.57 1 \$1,500.00 \$185.19 1 \$1,750.00 \$185.19	5.0	2.7	6.4	7.0	5.9	12.3	1.9	5.7	ა. 8	3.0	3.2	6.2	4. 5	4.5	2.3
3 \$525.00 \$76.09 3 \$750.00 \$55.56 1 5 \$1,125.00 \$50.00 2 2 \$700.00 \$56.45 1 \$175.00 \$56.65 2 \$400.00 \$66.67 2 \$400.00 \$66.67 2 \$400.00 \$82.63 1 \$2,000.00 \$184.21 1 \$1,250.00 \$1237.29 1 \$1,250.00 \$178.57 1 \$1,250.00 \$185.19 1 \$500.00 \$185.19	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
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\$525.00 \$76.09 \$750.00 \$55.56 1 \$1,125.00 \$50.00 2 \$700.00 \$56.45 1 \$175.00 \$56.45 1 \$400.00 \$54.69 \$400.00 \$52.63 \$500.00 \$184.21 \$2,000.00 \$184.21 \$2,000.00 \$1827.29 \$1,250.00 \$178.57 \$1,250.00 \$178.57 \$1,500.00 \$234.38 \$500.00 \$185.19															
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	1 \$1,750.00	1 \$500.00	1 \$1,500.00	1 \$1,250.00	1 \$1,400.00	1 \$2,000.00		1 \$500.00			1 \$175.00				
	1 \$1,750.00 \$350.00	1 \$500.00 \$185.19	1 \$1,500.00 \$234.38	1 \$1,250.00 \$178.57	1 \$1,400.00 \$237.29	1 \$2,000.00 \$162.60		1 \$500.00 \$87.72		\$400.00		\$700.00	\$1,125.00	\$750.00	\$525.00

TOTALS:

30

30 \$14,275.00 \$110.40

129.3

125 West 55th St New York, NY 10019

Contract # 25330480 Changes as of: 10/14/2016 at 11:41 AM Flight: 10/17/16 - 10/23/16 Version: Original Order

Agency: AL MEDIA Advertiser: Deborah Ross for Senate Market: Greenville/New Bern/Wash Station: WNCT Total Spots: 30 Total \$: \$14,275.00

CHICAGO, IL 60610 SUITE 600 222 W. ONTARIO ST Agency Order #: Salesperson: DAN BARKER 312-755-3936 **Product:** Deborah Ross for Senate Buyer: BARB OBRZUT Primary Demo: Adults 35+ Assistant: MANDY MARTINEZ 312-755-3828 Con Type: Spot Office: CHICAGO Separation: Total GRP: 129.3 Total CPP: \$110.40

Special Instructions Order Level Comments

10/14/16 11:41 AM | ALEXIS HOFFMAN

New order. Comment

Start date 10/17. Please confirm. Alexis for Dan

Market Budget: \$46,048 WNCT Share:

WFXI: 3% WITN: 22%

WCTI:

44% 31% estimated

Date/Time

Added by

Competitive Information Day/Time Total % Distrib 100% 100% Daypart Summary 30 **30** \$14,275.00 \$14,275.00 Dollars \$110.40 \$110.40 CPP 129.3 **GRP** 129.3

2016-Oct Month Total Spots 30 30

Monthly Summary \$14,275.00 \$14,275.00 Dollars

Trans New 10/14/16 11:41 AM ALEXIS HOFFMAN Created/Received Created by New Status Spot+ မ Spot-Transaction History \$14,275.00 \$ Chg Contract \$ Comment \$14,275.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.